

Joint Meeting- Stakeholder Committee & Technical Committee

Wednesday, February 26, 2014
Cobb County DOT Squad Room

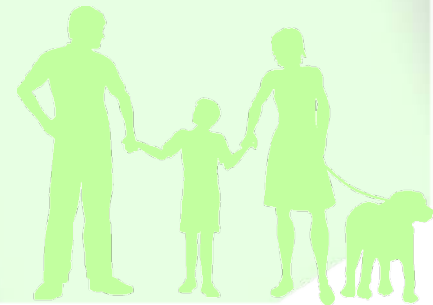
Cobb County Comprehensive Transportation Plan
Update 2040

www.cobbinmotion.com



- Guiding Principles
- Existing Conditions and Needs Assessment
- CCT Customer Satisfaction Survey
- Draft Project Recommendations List
- Evaluation and Prioritization Criteria

Status Update



INPUTS:

- Listening Tour
- Stakeholder Interviews
- Public Input
- Public Opinion Poll
- Stakeholder and Technical Committee Oct 21st Meeting

DEVELOPMENT:

- Project team work session
- Round of revisions
- Presented at City/County Quarterly Meeting
- Presented to Stakeholder and Technical Committee Meeting, Dec 12th
- Project team work session- principles finalized

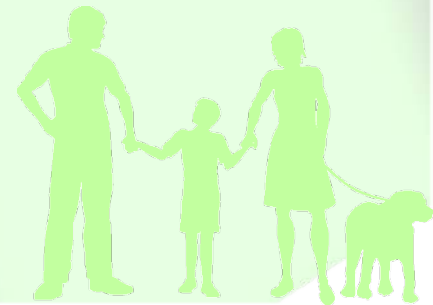
Guiding Principles



Definitions:

- Guiding Principles: generalize statements that broadly relate the physical transportation environment to values
- Objectives: Specific measurable statements related to the attainment of the guiding principles
- Performance Measures: Indicators that capture each objective's fundamental outcomes

Guiding Principles



Maximize Performance of the Transportation System

- Operate the transportation system efficiently and effectively
- Give priority to investment that preserves existing infrastructure
- Protect and enhance transportation connections to key destinations
- Protect and enhance existing community character

Improve Access and Manage Traffic Congestion

- Focus on improving travel times rather than reducing congestion
- Provide increase travel choices (routes and modes of travel)
- Focus on key travel patterns

Achieve Traveler Safety and Security

- Reduce number and/or severity of crashes
- Balance safety considerations across all users (see complete streets principles)

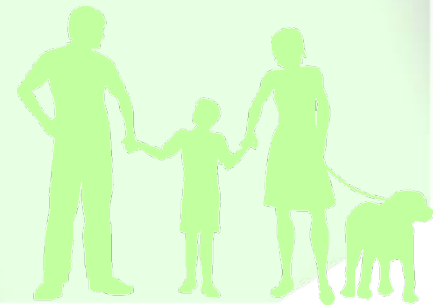
Drive Economic Competitiveness

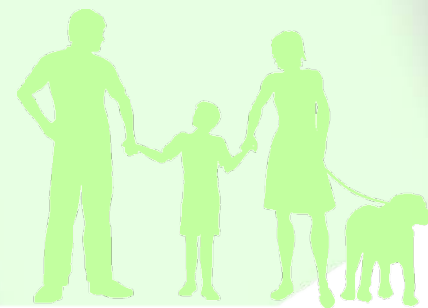
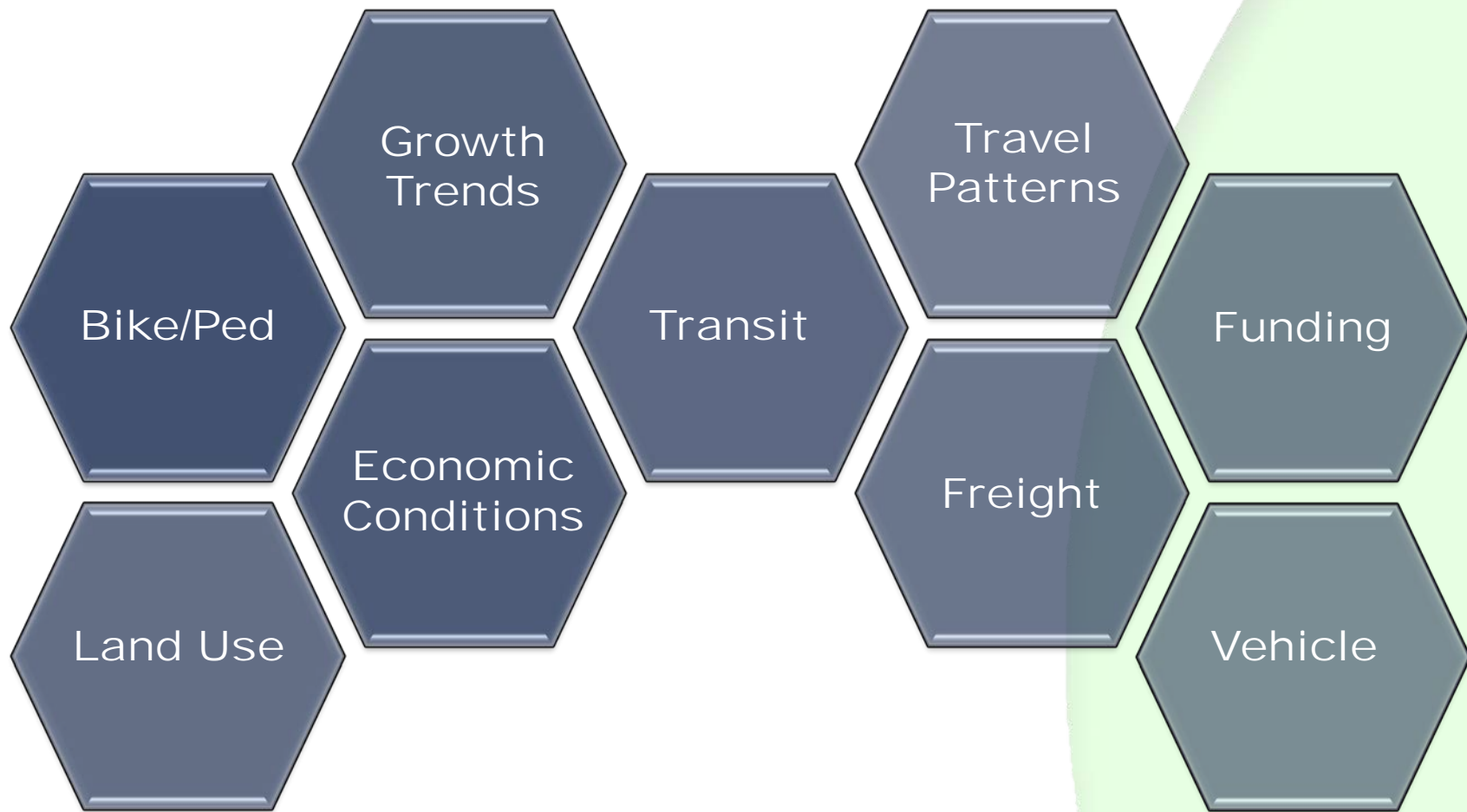
- Enhance and serve redevelopment areas
- Complement growth area and sectors (see EDGE Core Clusters)

Lead with Cost Effective Solutions

- See partnerships
- See innovative solutions
- Apply value engineering principles as appropriate
- Seek action which reduce life-cycle costs, not just capital costs
- Select strategies which allow for future flexibility

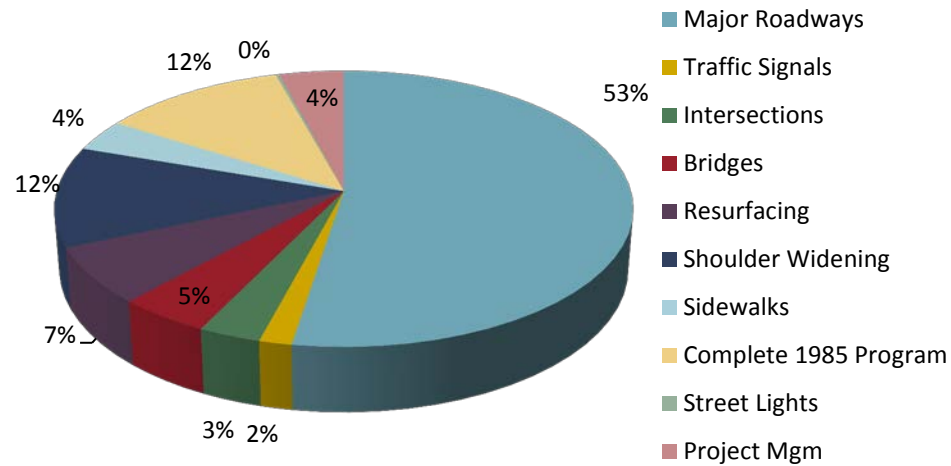
Guiding Principles



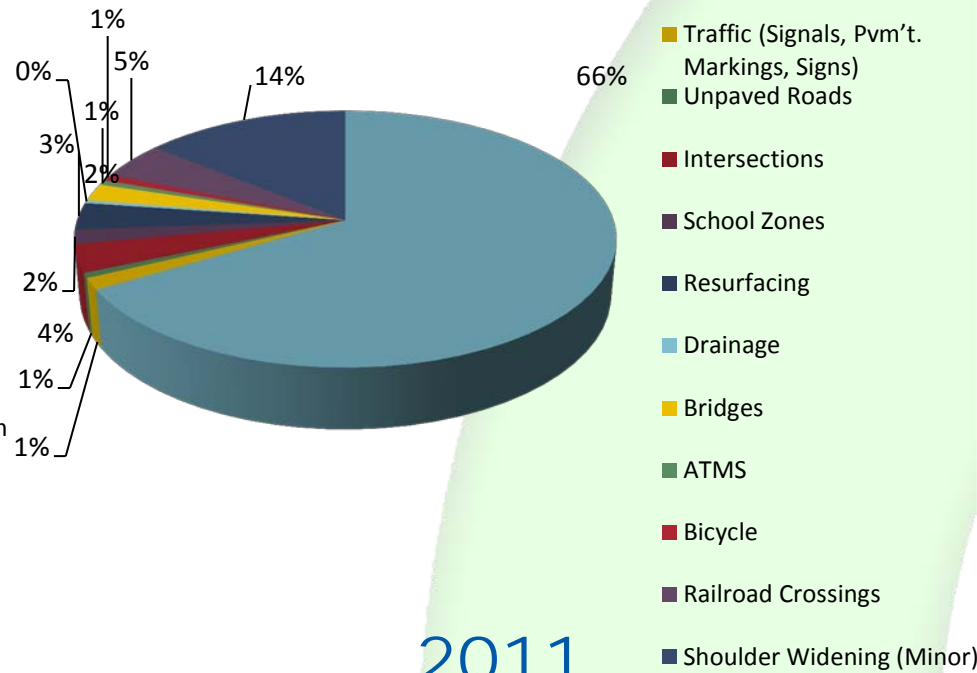


Conditions and Needs

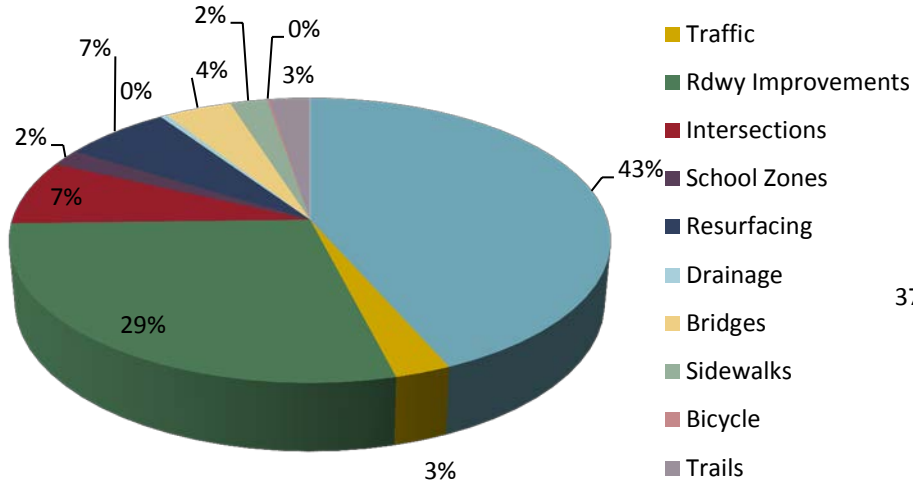
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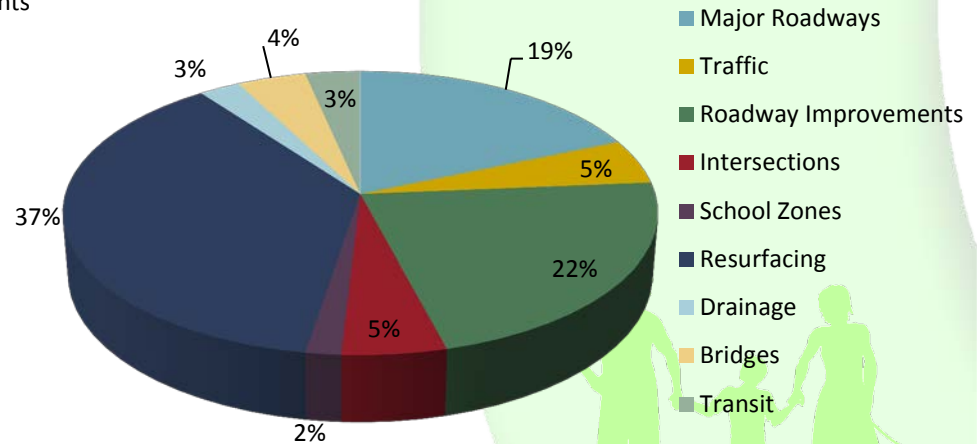
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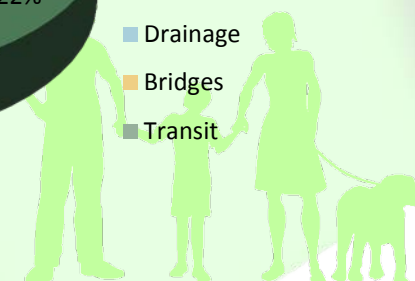
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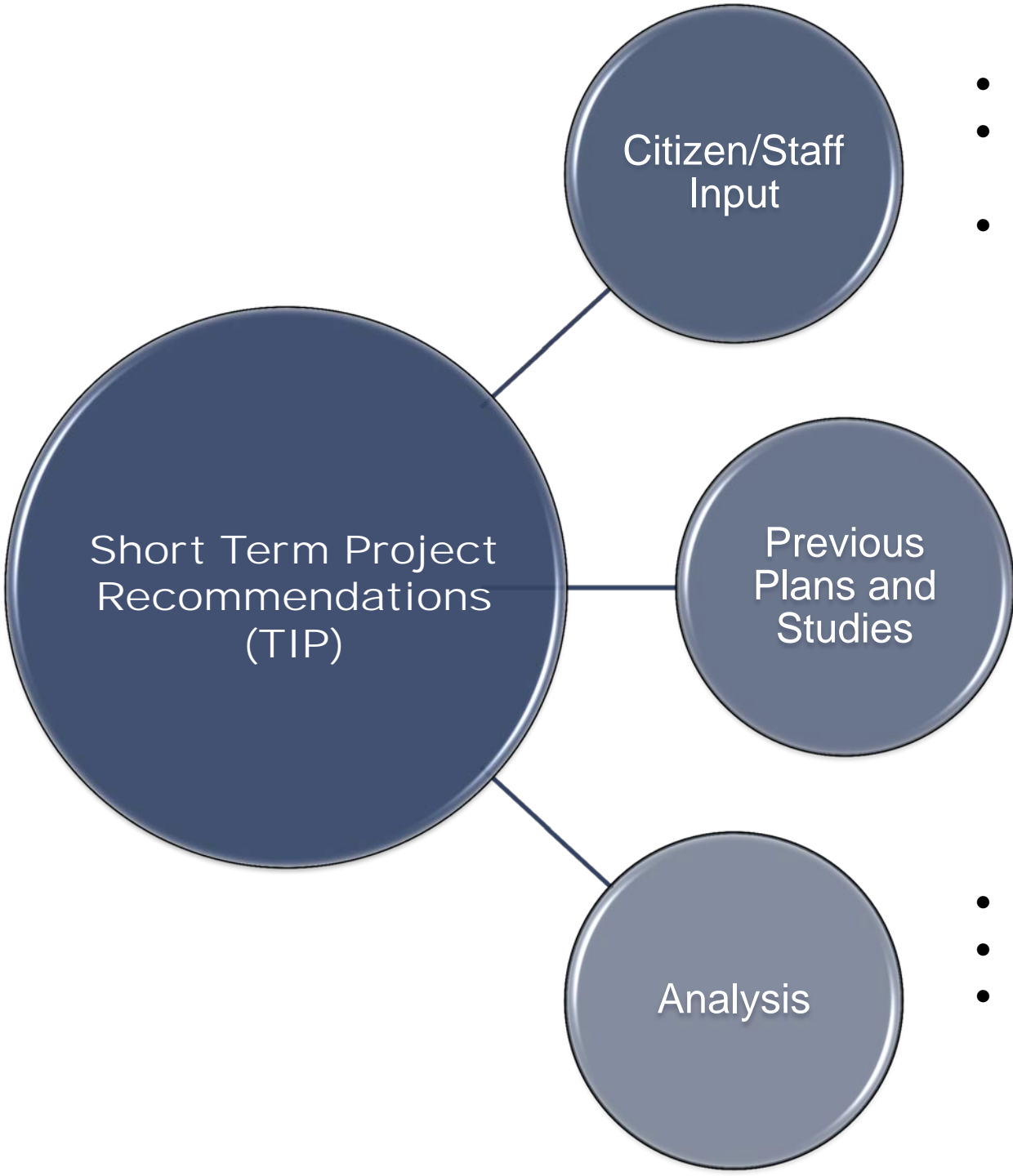


2011



Cobb SPLOST Program

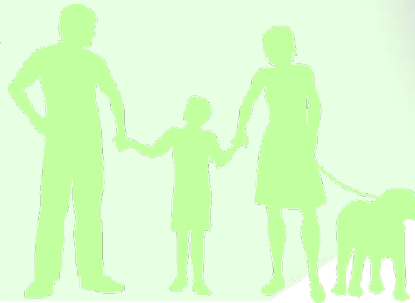


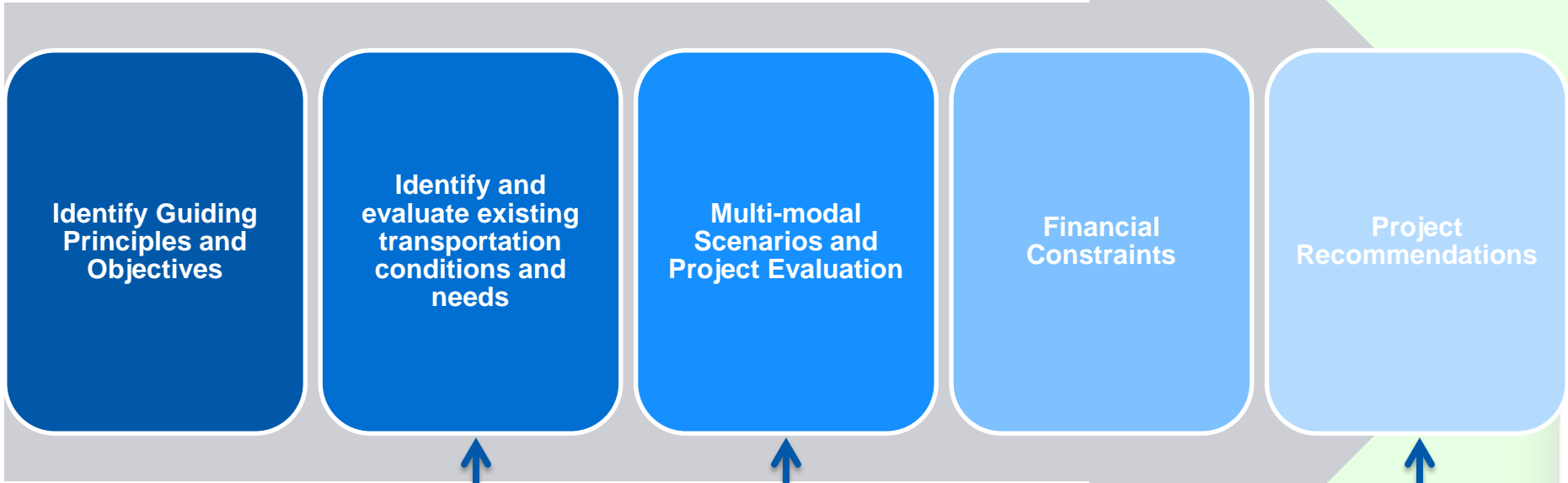


- Public input
- Stakeholder/Technical Committee input
- City/County/CID input

- Small area plans
- Corridor studies
- LCI studies
- RTP

- Congestion
- Crash data
- ADT





Performance Measures

Unconstrained

Performance Evaluation

Deliverability Evaluation

Short-Term

Mid-Term

Long-Term



The Evaluation Process

How are Potential Projects Selected and Prioritized?

- Compare to Guiding Principles
- Assess deliverability
- Determine funding availability

Short Term Improvements



Lump Sum Categories

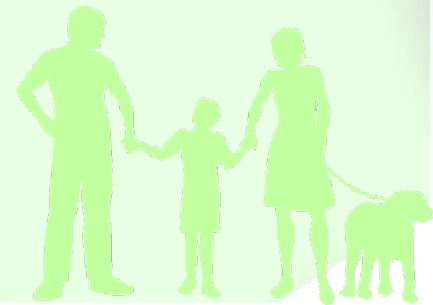
Project Type	Count
Bridge	4
Interchange and Grade Separation	6
Intersection Operations	64
Roadway Operations	54
Safety and Geometric Improvements	28
Bicycle and Pedestrian	37
Streetscape	7
Transit	7
Multi-use Trail	11
Traffic Management	6
System Preservation	7
Study/Planning	3

Short Term Improvements



- Evaluate short term project recommendations
- Assess deliverability and funding availability for short term projects
- Finalize short term project recommendations/TIP
- Continue public outreach and engagement
- Next Stakeholder and Technical Committee Meeting-
Spring 2014

Next Steps



Maps

1. Short term projects by categories (roadways, intersections, bike/ped, transit)

Boards

1. What are your highest priority projects?
2. What projects would you like to see (that you don't currently see on the map)?

Activity

